

# POWERBAR 40% PROTEIN<sup>+</sup>

The ideal reward after exercise



## FLAVOURS

Strawberry White Choc  
Choco Coco  
Caramel Peanut Butter

## PRODUCT DESCRIPTION

Plenty of exercise and a varied, healthy diet are important. At the same time, a protein-rich diet contributes to the growth and maintenance of muscle mass. The Powerbar<sup>®</sup> 40% PROTEIN<sup>+</sup> skilfully combines crunchy elements with a soft layer and at the same time contains only naturally occurring sugars. This makes it the ideal reward after active exercise.

- > High protein content of 40%
- > High-quality protein
- > No added sugar\*
- > Delicious mix of crisp and softness
- > Ideal for in between meals or after exercise

\*contains naturally occurring sugars

All Powerbar products are included in the Cologne List<sup>®</sup>, and as a result we can offer athletes even more security and trust.

## SUGGESTED USAGE

1 bar / day

Excessive consumption may produce laxative effects.

As part of a varied and balanced diet and a healthy lifestyle.

# POWERBAR 40% PROTEIN<sup>+</sup>

## Strawberry White Choc



### INGREDIENTS

**MILK** proteins, no added sugar white chocolate with sweetener (20%) [sweetener (maltitols), cocoa butter, whole **MILK** powder, emulsifier (lecithins)], humectants (glycerol, sorbitols), hydrolysed collagen, bulking agent (polydextrose), water, hydrolysed whey protein (**MILK**), no added sugar **MILK** chocolate with sweetener [sweetener (maltitols), cocoa butter, whole **MILK** powder, cocoa mass, **BUTTER**fat, emulsifier (lecithins (**SOY**)), flavouring], sweetener (maltitols), **SOY** crispies (3%) (**SOY** protein, starch, salt), sunflower oil, freeze dried strawberries (1%), shea butter, beetroot juice concentrate, apple concentrate, hibiscus concentrate, natural flavourings, emulsifier [lecithins (**SOY**)], salt. May contain: **PEANUTS, HAZELNUTS, ALMONDS, CASHEWS, WHEAT, BARLEY, OATS.**

### LEGAL DENOMINATION

Strawberry flavour protein bar with crispies, coated with no added sugar white chocolate, with sweetener.

Nutrition Information	per 100 g	per bar (40 g)
Energy kJ (kcal)	1467 (350)	587 (140)
Fat	11 g	4,5 g
of which saturates	6,2 g	2,5 g
Carbohydrate	31 g	12 g
of which sugars	3,4 g	1,4 g
of which polyols	27 g	11 g
Protein	40 g	16 g
Salt	0,37 g	0,15 g

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## Choco Coco



## INGREDIENTS

**MILK** proteins, no added sugar **MILK** chocolate with sweetener (20%) [sweetener (maltitols), cocoa butter, whole **MILK** powder, cocoa mass, **BUTTER**fat, emulsifier (lecithins (**SOY**)), flavouring], humectants (glycerol, sorbitols), hydrolysed collagen, water, **SOY** crispies (5%) (**SOY** protein, starch, salt), desiccated coconut (4%), sweeteners (sorbitols, sucralose), hydrolysed whey protein (**MILK**), no added sugar white chocolate with sweetener [sweetener (maltitols), cocoa butter, whole **MILK** powder, emulsifier (lecithins)], vegetable oils (coconut, rapeseed), dextrin (**WHEAT**), **ALMONDS** diced (1%), skimmed **MILK** powder, flavourings, salt, emulsifiers [lecithins (**SOY**), mono- and diglycerides of fatty acids], acidity regulator (sodium citrates). May contain: **PEANUTS, HAZELNUTS, CASHEWS, BARLEY, OATS.**

## LEGAL DENOMINATION

Coconut flavour protein bar with crispies, coated with no added sugar milk chocolate, with sweeteners.

Nutrition Information	per 100 g	per bar (40 g)
Energy kJ (kcal)	1560 (373)	624 (149)
Fat	14 g	5,8 g
of which saturates	10 g	4,1 g
Carbohydrate	30 g	12 g
of which sugars	2,3 g	0,9 g
of which polyols	27 g	11 g
Protein	40 g	16 g
Salt	0,41 g	0,16 g

# POWERBAR 40% PROTEIN<sup>+</sup>

## Caramel Peanut Butter



## INGREDIENTS

No added sugar **MILK** chocolate with sweetener (20%) [sweetener (maltitols), cocoa butter, whole **MILK** powder, cocoa mass, **BUTTER**fat, emulsifier (lecithins (**SOY**)), flavouring], hydrolysed collagen, **MILK** proteins, humectant (glycerol), water, sweeteners (sorbitols, sucralose), **SOY** crispies (5%) (**SOY** protein, starch, salt), vegetable oils (coconut, rapeseed), **SOY** protein, no added sugar white chocolate with sweetener [sweetener (maltitols), cocoa butter, whole **MILK** powder, emulsifier (lecithins)], dextrin (**WHEAT**), **PEANUT** flour (2%), **PEANUT** pulp (1%), skimmed **MILK** powder, flavourings, emulsifiers [lecithins (**SOY**), mono- and diglycerides of fatty acids], salt, acidity regulator (sodium citrates). May contain: **HAZELNUTS, ALMONDS, CASHEWS, BARLEY, OATS.**

## LEGAL DENOMINATION

Peanut flavour protein bar with crispies and caramel flavoured layer (15%), coated with no added sugar milk chocolate, with sweeteners.

Nutrition Information	per 100 g	per bar (40 g)
Energy kJ (kcal)	1557 (372)	623 (149)
Fat	14 g	5,6 g
of which saturates	9,0 g	3,6 g
Carbohydrate	31 g	12 g
of which sugars	2,1 g	0,8 g
of which polyols	26 g	10 g
Protein	40 g	16 g
Salt	0,54 g	0,22 g

## TECHNICAL INFORMATION

40 g per bar

Flavour	Version code	SKU	EAN bar	EAN box	EAN case
40% PROTEIN <sup>+</sup> Strawberry White Choc	VC02	21300001	4029679680173	4029679680180	4029679680197
40% PROTEIN <sup>+</sup> Choco Coco	VC02	21300002	4029679680708	4029679680715	4029679680722
40% PROTEIN <sup>+</sup> Caramel Peanut Butter	VC02	21300000	4029679680142	4029679680159	4029679680166

**12 bars per box**

Store in a cool, dry place.



### Distributor:

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